

Regular air-conditioning check for more safety, better health and lower repair costs

Behr Hella Service thermal management campaign for 2016: Effective promotional measures and technical support for garages

Schwäbisch Hall, 10 February, 2016. Behr Hella Service will be focusing on safety, health and lower repair costs during the 2016 thermal management campaign – three aspects that can be positively influenced by having your air-conditioning system checked on a regular basis. After all, a properly functioning air-conditioning system prevents the interior of the vehicle from overheating and increases the driver's ability to concentrate on the task at hand. This, in turn, has a beneficial impact on the safety of all road users. In addition, fungi, spores and bacteria that can form in the air-conditioning system and are harmful to human health are removed by means of disinfection of the evaporator, and regular inspections identify possible defects earlier, thereby avoiding high repair costs.

To draw customers' attention to the benefits of having their air-conditioning system checked regularly, the thermal management expert is supporting garages with various measures: A tightening strap, posters and flyers ensure the necessary attention and explain the advantages and importance of the regular air-conditioning check, which should be carried out once a year or every 15,000 kilometers. The HELLA TECH WORLD online portal (www.hella.com/techworld) also offers garages comprehensive technical support: Checklists and videos showing the steps involved in replacing a compressor, for example, technical brochures with a wealth of information about thermal management and maintenance manuals for air-conditioning and cooling systems. The latter are very useful to have in the garage to determine the types and quantities of refrigerant and compressor oil for various air-conditioning and engine cooling systems. The refrigerant and compressor oil fill quantities for agricultural machinery are also available this year for the first time. The know-how tool likewise offers additional information on thermal management: The animated 3D tool also

PRESS RELEASE



illustrates more complex correlations of assemblies while providing effective assistance in troubleshooting.

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Behr Hella Service GmbH, Schwäbisch Hall: The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and Hella (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities in the independent aftermarket and the air-conditioning business of the Hella aftermarket organization. Behr and Hella each have a 50 % share in the joint venture. The combination of Hella's global sales organization with Behr's product know-how and the linking of activities in the field of vehicle air-conditioning and engine cooling for the parts business is the logical further development of the previous cooperation between Behr and Hella in the field of climate control and front-end modules.

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