



Quicker vehicle repairs using original equipment manufacturer electronics expertise and diagnosis know-how

- **Independent workshops benefit from HELLA's original equipment expertise and comprehensive electronics portfolio**
- **Easy troubleshooting with Hella Gutmann diagnostic units**

Lippstadt, Germany, February 6, 2018. Independent workshops are faced with increasing numbers of brands, vehicle models and technical innovations. Add to this the continuously increasing number of electronic components inside vehicles. In order to bring the car back on the road as soon as possible, know-how in the areas of electronics and diagnosis are ever more important, in addition to manual skills. As "The Workshop's Friend", the lighting and electronics expert HELLA accompanies workshops along the entire repair process -- from vehicle reception and diagnosis as well as a comprehensive electronics portfolio to online repair assistance and technical advice.

"Our objective consists in increasing workshop turnaround and profitability", says Jörg Harjes, Head of Marketing Independent Aftermarket at HELLA. "We therefore provide electronics know-how twice over: In addition to our original equipment manufacturer expertise and more than 60 years of experience in the area of electronics, we provide professional diagnosis expertise support." Both directly benefit the independent aftermarket and also workshops.

Our electronics expertise, for example, directly enters the 24 GHz radar sensors used for blind spot monitoring. The radar sensors are particularly noteworthy for their great precision trusted by automotive manufacturers around the world. HELLA provides workshops furthermore with its fourth generation rain/light sensors: a tried and tested, state-of-the-art technology. The sensors enable five functions in a single product: measuring rain, light, solar and humidity. And if the sensor is used for the head-up display, it detects the brightness in the vehicle's immediate vicinity and adjusts the display's light intensity based on current light conditions.



A high-end electronics product range is however merely one element for quickly returning cars to the road. Troubleshooting upon vehicle reception is already decisive. To that end, workshop equipment must adjust to the rapid advances in vehicle technology. State-of-the-art diagnostic units by brand Hella Gutmann enable vehicle mechanics to quickly identify errors in control units and vehicle systems.

Hella Gutmann furthermore provides troubleshooting support via the world's largest diagnostics and repair database. The database allows to promptly identify the right spare parts. Workshops can also find repair aids and instructions here, as well as up-to-date technical data for more than 35,000 vehicles. The technical hotline provides yet another option for identifying errors. Here, more than 50 trained automobile technicians share their knowledge and answer over 500,000 requests per year. Further specific vehicle repair tips and technical product information are additionally available on the free and openly accessible online portal HELLA TECH WORLD.

With access to comprehensive electronics expertise and the right diagnostic units, workshops are well-prepared to keep up with the quick advances in vehicle technology while also increasing the turnaround and profitability of their business.

More information on www.hella.com/techworld or www.hella.com/electronics

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with around 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With nearly 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.6 billion euros in the fiscal year of 2016/2017, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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