## PRESS RELEASE



# Gran Turismo Sport: Stepping on the gas with Hella Pagid

Ferrari and Audi sports cars with the Hella Pagid livery are now available

Essen, August 28, 2018. Since the beginning of 2018, the Essen brakes specialist Hella Pagid has been the premium sponsor of racing one. In this year's season, the motorsport team from Andernach will be taking up the challenge with a Ferrari 458 GT3 in the VLN, two AUDI RS3 TCR LMS in the ADAC TCR Germany and two AUDI R8 GT4 LMS in the GT4 European Series. The team has already had its first taste of success: In the ADAC TCR Germany, the team is currently holding third place, in the VLN the Andernach Ferrari already has five start-finish victories in the SP8 class under its belt and in the GT4 European Series the team is also in second place at the moment.

Now in the video game called "Gran Turismo Sport", sports fans can enjoy emulating the racing one team. From now on, in the probably best-known motorsport game, they can experience racetracks around the world while driving a vehicle embellished with the Hella Pagid livery, and all on a virtual level. It is possible to select the Ferrari 458 GT3 and the two Audi models R8 GT4 LMS. The game is available for PlayStation. The vehicles can be bought using in-game currency.

This is where you can get a first impression of the game.

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Hella Pagid GmbH, Essen: The joint venture between the automotive supplier HELLA and the automotive parts supplier TMD Friction, a company of the Nisshinbo Group, sells brake components and brake accessories on the international automotive spare parts market. Both partners have a 50% share in the joint venture. Hella Pagid benefits greatly from the competences of the two automotive suppliers, skills which complement each other exceptionally well. This joint venture perfectly combines the strengths of two market-leading companies in original equipment, aftermarket, and service. TMD Friction is the global market leader for brake linings, whose product portfolio combines top brake technology with constant innovation. Hella Pagid products are distributed via HELLA's global aftermarket organization.

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